

**A LETTER FROM THE SECA ADVISORY BOARD  
AND CHARITY REPRESENTATIVES**

Dear Prospective Donor:

Thank you for considering SECA. Perhaps you have participated in the past, or perhaps you are newly familiar with the program. SECA allows you to give to charity over time either through annual payroll deduction or by writing a one-time check. You simply fill out a form indicating the amount you want to give, and turn it into your SECA ambassador. It's rather effortless, but very meaningful.

The 2013 SECA campaign is celebrating the 30<sup>th</sup> anniversary and this year's theme is State Employees Care A lot. State and university employees and retirees have raised millions to help projects in their own backyards and beyond. In truth, the only hard part in giving may be narrowing your choice of charities from among all the qualified contenders listed in this booklet.

As you all know, it is increasingly hard to give. Your dollars are in constant demand. If your first instinct is not to give, I would ask you to think about the converse the reasons to give. Not only will you feel pride, but you'll be making a difference in the lives of people in need, the environment or animals. All the forms that come in from state and university in all different amounts, truly add up to making a huge impact on society.

Many people can't imagine life without the generous spirit and support of state and university employees like you.

Sincerely,

Advisory Board  
and Member Charities